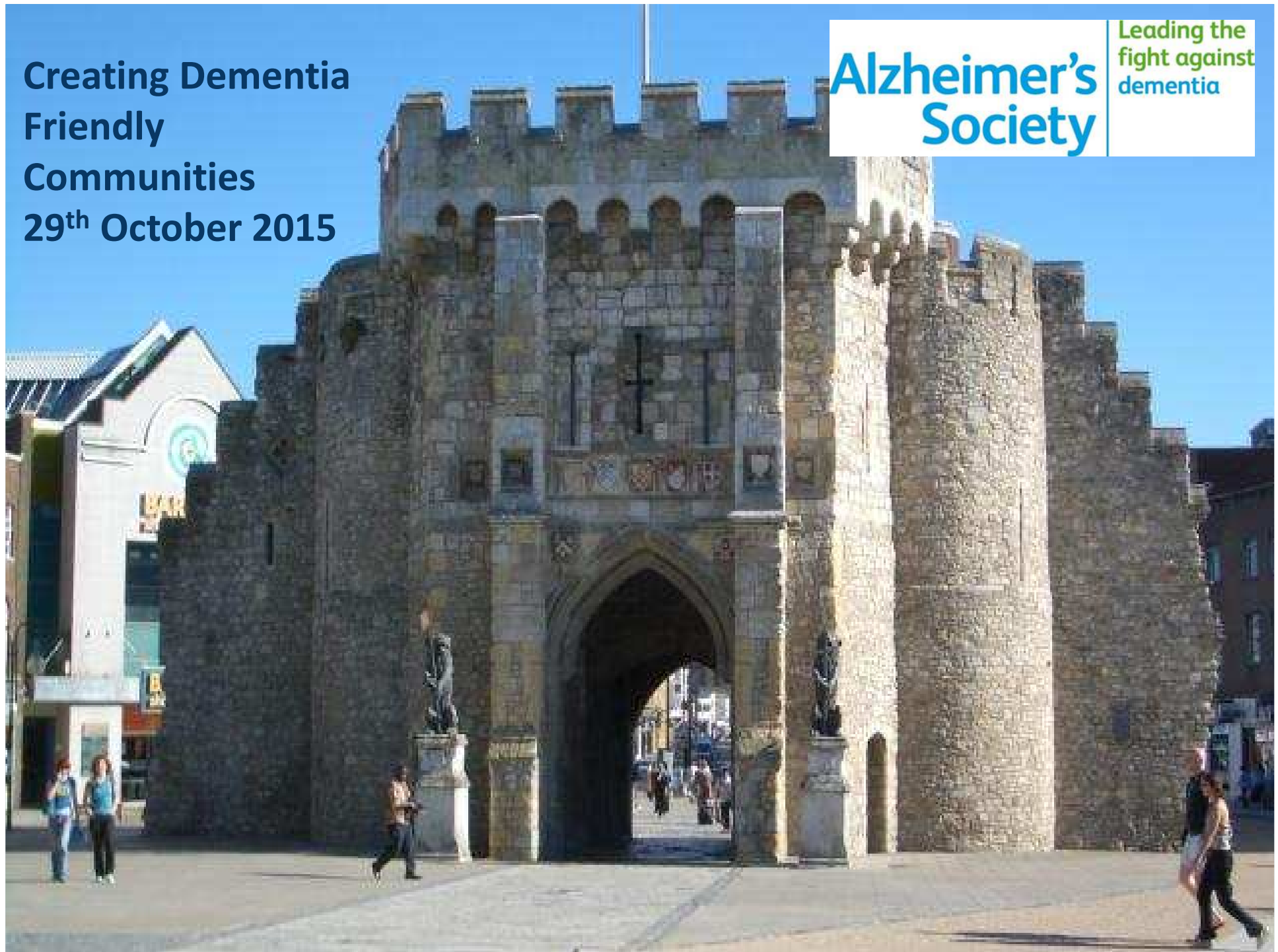


**Creating Dementia
Friendly
Communities
29th October 2015**

**Alzheimer's
Society**

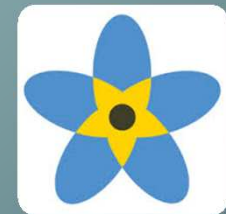
Leading the
fight against
dementia





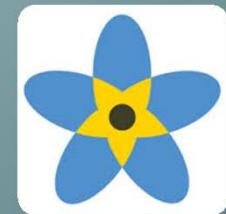
Areas Covered

- **Current Services**
- **Working towards a Dementia Friendly Community (DFCs)**
- **What is the Potential?**
- **Recommendations**



Current Services - What do we do?

- Support Southampton, Eastleigh and the New Forest by:
- Running 42 Activity Groups every month supporting on average 500 clients and carers (April-Sept. 3,180 total attendance)
- Employ 4 dedicated Dementia Support Workers (DSWs) who support both the person with Dementia and their loved one/carers with individual Support Plans (April-Sept. 396 support actions have been completed)



Contributing towards a Dementia Friendly Community

'I'm part of the community but the community is bigger than me'

Nationwide experience in developing DFCs

'Go-to' destination for Dementia Champions

Our volunteers use their knowledge and experience to support their local DFCs

Growing Partnership between Admiral Nurses and Memory Advisors

Strong links in place with local DAA & DAG with operational support for BAME Communities

Working with Southampton Football Club

'One Million Hands' Partnership with the Scouts

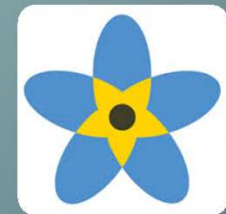
Thanks to our recent grant award our recognition is growing within Southampton

Distributed over ¼ million Dementia Guides last year

Gold-Standard Fact Sheets as used by the 3rd sector

50,000 people have now used 'Talking Point' as a way of keeping touch

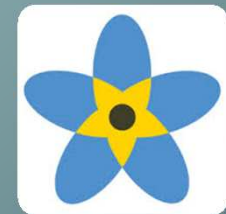
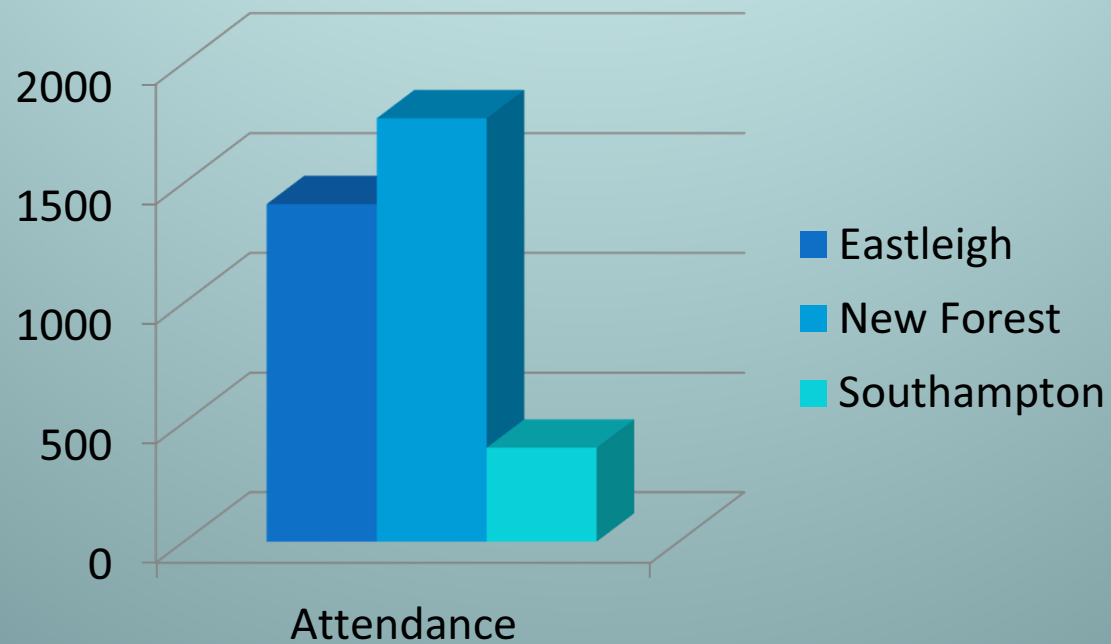
1.3 million Dementia Friends – growing by 50,000 a month



What is the Potential?

Group Attendance – what happens when we are in synergy

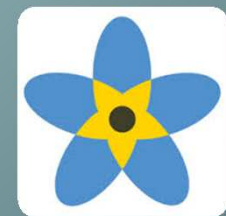
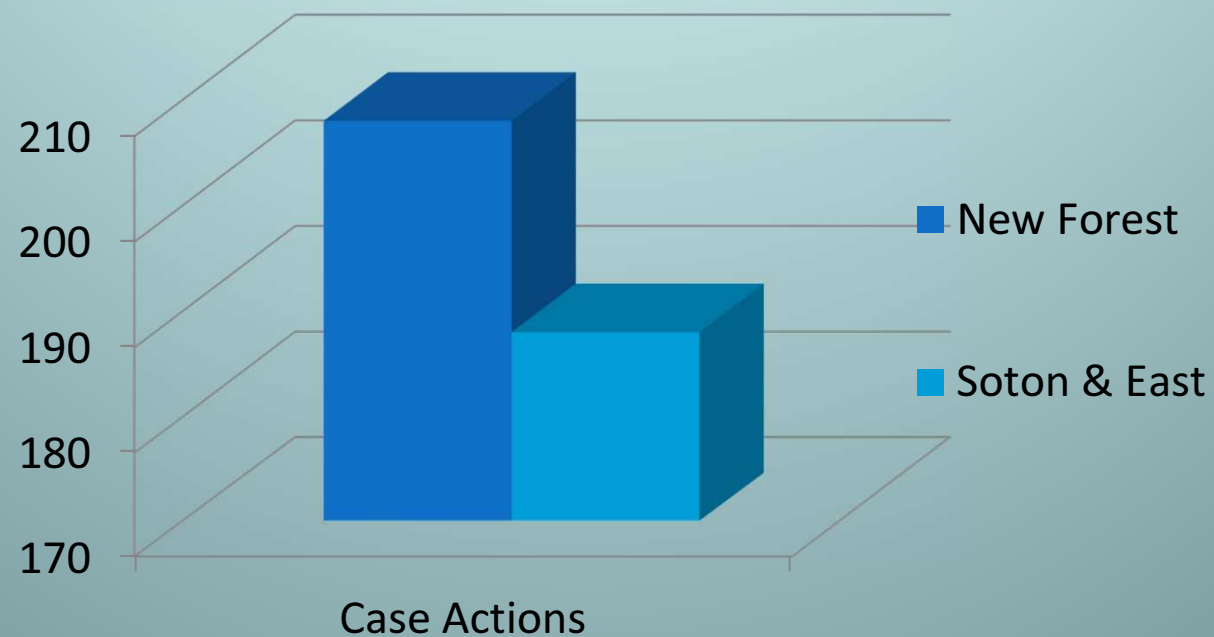
April-Sept Group Attendance



What is the Potential?

DSWs - What happens when we are in synergy

April-Sept DSW Support Actions



Recommendations

Increase in reach to people and their carers who live with Dementia

Cost savings – if we stop just one GP visit per year per client

Peer Support – help people living with dementia (Inc. carers) stay in control for longer

Operational support for a local structure in Southampton to develop and maintain a sustainable DFC

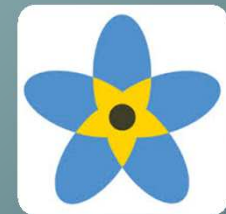
New Partnership Work with Southampton Football Club

Continue to work together with the Memory Advisors and Admiral Nurses

Raise profile within hard to reach communities

Increase the numbers of Dementia Friends within Southampton

Develop stronger links with Mental Health



Thank you

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